

Expression of Interest (EOI) for Engagement of Block level Community Resource Person (CRPs) for Special Programme for “Promotion of Millets in Tribal Areas of Odisha” (Odisha Millets Mission)

Department of Agriculture & Farmers Empowerment, Government of Odisha is implementing a **Special Programme for Promotion of Millets in the Tribal Areas of Odisha**” (also known as Odisha Millets Mission) originated from the state level consultation on the subject “Comprehensive revival of millets securing nutrition and mitigating droughts in southern Odisha” held on 27th January 2016 at NCDS, Bhubaneswar organized by Planning and Convergence Department, Government of Odisha. As a follow up on the plenary recommendations chaired by the Development Commissioner cum Additional Chief Secretary, a detailed programme framework was developed. With grand success resulted in the implementation of the programme since 2017-18 with 7 district and 30 blocks, 2020-21 with 84 blocks in 15 districts. Govt of Odisha decided to expand the programme with extension of existing 84 programme blocks and 59 new blocks, thus reaching 143 blocks in 19 districts during 2022-23.

1 Major Objectives of the Programme:

1. Increasing **Household Consumption** of millets by about 25% to enhance household nutrition security and to create demand for millets.
2. Promoting **Millet Processing** enterprises at panchayat and Block level to ease processing at households and for value added markets.
3. Improving **Productivity** of millets cropping systems and make them profitable.
4. Developing **Millets Enterprises** and establishing **Market Linkages** to rural/ urban markets with focus on women entrepreneurs.
5. Inclusion of millets in **State Nutrition Programmes and Public Distribution System.**

2 Scale of the Programme

Government of Agriculture & Farmers Empowerment Department has approved extension of Odisha Millets Mission (OMM) to 59 new blocks. This Expression of Interest is being floated for selection of Block level Community Resource Person (CRPs) under the Odisha Millets Mission.

SL. No	District	Selected blocks for implementation
1	Boudh	Harbhanga, Kantamal, Boudh (6 nos. of CRP each Block)

3 The Expression of Interests (EOI)

This Expression of Interest (EOI) is invited by the Chief District Agriculture Office, Boudh from the experienced and interested person for engagement Block level Community Resource Person (CRPs) at block level for the blocks of Boudh, Harbhanga & Kantamal of Boudh district under the Special Programme for Promotion of Millets in Tribal Areas of Odisha (Odisha Millets Mission). Interested candidate are required to submit application *in sealed envelope* superscribed as "Application for the Post of Block Level Community Resource Person (CRPs) for **Special Programme for "Promotion of Millets in Tribal Areas of Odisha"** along with name of the Block applied for as per the enclosed application format by **registered/ Speed post/By Hand**. The EOI should be addressed to Block Agriculture Officer, of respective Block. Last date for receipt of proposal is **29.07.2023** up to **05.00 PM** and **date of interview shall be on 31.07.2023 from 10 AM in the office of Block Agriculture Officer**. The Application form and details terms & condition are available in the Official websites of the district <https://boudh.nic.in/>

The Authority shall not be responsible for any sort of postal delay and proposal received beyond scheduled date & time shall not entertained and outrightly be rejected. The authority reserves the right to cancel / reject any or all the EOI without assigning any reason thereof.

4 Following are the activities for which resource persons from the community will be engaged in.

1. Agronomic Practices
2. Awareness Campaigns and Millet Recipe Preparations
3. Data Collection through mobile application
4. Marketing and Processing activities

Activity	CRP Qualification	Preference	Tentative Activities
Dissemination of Agronomic Practices	1. Should have understanding of farming practices. 2. Good communication and mobilisation skills 3. Must be able to read and write in Odiya	1. Progressive Farmers may be chosen for the initiative. 2. Part time basis. Can be used during cultivation season.	1. Field Demonstration of agronomic practices for farmers including seed treatment, marking, weeding, organic manure preparation and pest management
Awareness Campaigns and Millet Recipe Preparations	Good campaigning communication and mobilisation skills Must be able to read and write in Odiya.	1. Women farmer's members may be chosen for this initiative. 2. Part time basis. Can be used during campaigns	1. Awareness campaigns in the Anganwadis and festivals 2. Conducting millet recipe festivals/events

Data Collection through mobile application	Should have basic education. Should be able to use smartphone. Should be able to read and write in English (Basic) and Odiya.	Young educated persons in the GP may be chosen for the initiative Full time basis. He will also be provided with smart phone for data capture.	1. Farmer registration 2. Transactional Data collection of all activities. 3. Format filling
Institution building, Marketing and Processing activities	Good marketing communication and mobilisation skills Must be able to read and write in Odiya	Young persons in the GP may be chosen for this initiative. This can be combined with any other activity of CRP as it is seasonal only	1. Community mobilisation & Monthly CBO meetings and documentation 2. Processing of payments from CBO to various stakeholders as per guidelines

5 The additional eligibility criteria for CRP:

1. She/he should have minimum Matriculation pass.
2. She/he should have age below 35 years and not less than 18 years
3. She/he should have basic numerical skills
4. She/he should have no mobility constraints to provide handholding support to Producers.
5. She/he should be willing to attend trainings/ exposure (within/ outside the state) organized by CBO/FA.
6. She/he should belong to the same village/ GP

6 The selection process for CRP:

1. The CRP selection process will be done by BAO/AAO & DPMU, WASSAM through a selection committee.
2. The committee members will analyse the available information on different persons suitable for the selection.
3. If no such suitable person is available from the village then persons from outside the GP can also be given with the assignments.
4. While assigning the responsibility to a CRP the committee has to inform the CRP regarding the terms of engagement that include incentive norms, deliverables, performance appraisal mechanism and duration of assignment.
5. It is pertinent to mention here with that this support will be provided only till the project period.
6. For assessment of deliverables of CRP giving support to the farmers a daily based reporting register will be developed by the CBO/FA and shall be used by the CRP.
7. All visiting officers can get access to the CRP register and render their advice for any improvement

7.

7 Mode of payment to CRP:

1. The CBO/FA shall refer the daily register of the month and the transactional report generated from the website collected by the CRP through Mobile App and then make payment against deliverables.
2. The payment shall be approved by both the BAO/AAO and DPC, OMM.
3. The payment can be done by CDAO-cum-PD, ATMA, Boudh on monthly basis through cheque or account transfer obtaining proper receipt from the CRP.
4. While assigning the responsibility to a CRP the CBO/FA have to inform the CRP regarding the terms of engagement that include incentive norms, deliverables, performance appraisal mechanism and duration of assignment.

8 Roles and Responsibility of the CRP:

1. The CBO/FA shall handover a list of tasks (given in the table no 1 above) with a targeted to be achieved per month. And the CRP shall make a monthly plan and submit to the CBO/FA and will be submitted to ATMA on monthly review meeting.
2. Approval of the tasks shall be done by ATMA and funds shall be transferred
3. The CRP shall regularly collect data by using the Mobile App and maintaining the daily register.
4. The CRP shall disseminate technical knowledge to the farmers on Millets Production.
5. The CRP shall report to the CBO/FA on a weekly basis. And attend the review meeting of the CBO/FA.
6. No of CRPs shall be decided jointly by ATMA FA and CBO without exceeding the budget allocation.

9 Performance incentive to CRP:

1. The CRPs selected to support the Millets growing farmers can be paid on task basis and against the deliverables.
2. The amount will be decided by the District ATMA in discussion with FAs and Programme Secretariat.
3. Tasks and unit costs are tentative and changes can be made at district level with approval of Project Director ATMA.

The following are the tasks enlisted in the table. The CRP will be paid against proper completion of each task assigned to him/her. (Table No. 1)

Sl	Proposed Activity	Mode of verification
A	Data Collection (One Full time CRP for Data Collection)	
1	Identification and registration of millet farmers in the mobile application	Registered Data in Server
2	Registration of CBOs (Nodal CBOs /CHCs/Seed Centre/Entrepreneur etc) on mobile application	Registered Data in Server

3	Updating of transactional information on monthly basis of all farmers on all <i>activities</i>	Regular updating of transactional data
B	Agronomic practices	
1	Seed treatment	Field verification report of VAW/AAO/FA/PrgSec
2	Nursery bed raising for transplantation/ Land Preparation for line sowing	Field verification report of VAW/AAO/FA/PrgSec
3	Transplantation/Line Sowing/Inter Cropping	Field verification report of VAW/AAO/FA/PrgSec
4	Marking	Field verification report of VAW/AAO/FA/PrgSec
5	Weeding (Thrice)	Field verification report of VAW/AAO/FA/PrgSec
6	Log rolling / Bund Plantation/Border Plantation	Field verification report of VAW/AAO/FA/PrgSec
7	Crop Cutting	Field verification report of VAW/AAO/FA/PrgSec
8	Quality verification of seed from seed producer	Field level verification
C	Protective Irrigation	
1	Site identification	GPS location of the site
2	Community mobilisation for Water user group formation and collection of user fee	User fee deposit in the bank A/C
3	Facilitation for preparation of maps for protective irrigation	Protective Irrigation Maps

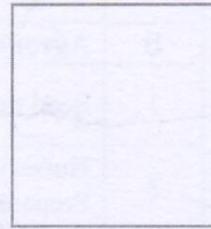
D. Pantamhi
20/7/23

10 Application Form.

BIO DATA

Name :
Father's Name :
Mobile :
Email id :
Gender :
Marital Status :

Languages Known :
Date of Birth :
Nationality :



Education

Qualification	Institute Name	Year of Passing	Marks Percentage
10th			
+2			
+3			
others			

Experience

S No	Company Name	Position	Working Period
1			
2			

Address :

Declaration

I hereby declare that the information provided here is true to the best of my knowledge.

Place :

Date :

Signature